

## EDITORIAL

This is the *5th. Fashion Colloquium Special Dossier*, produced, once again, by those who do, participate, and encourage its survival, while also investing in the maintenance and advances of research, teaching, and extension of the area/field of Fashion, in its simplest and most abstract aspects, but also in its various interdisciplinary aspects, in more complex and concrete ways.

In a very specific language, this dossier brings visibility to the warps, wefts, and biases that permeate particular modes of clothing (garments, attire, stage costumes, costumes...), individual and collective behaviors, communicative practices developed in universes and, now, in metaverses of production and consumption, from the most private to the most public being that dictate or follow certain styles or trends; it gives time and voices to people involved in academic and scientific work who see, in Fashion and its interfaces, a way to better understand the human being in the space of diverse societies and cultures—and thus, perhaps, the results of the work developed can guide new social practices, with emphasis on those related to Education.

The Fashion Colloquium is comprised of various Working Groups (WG)—both old and new, but all constantly striving to reinvent themselves—and each of them is supported by tireless professionals who, deep down, simply want to contribute to a more intelligent, just, sustainable, critical, and harmonious world—despite the challenges of those fields that underlie everything, subsidizing the existence of human beings—and all individuals—on the planet. Before commenting on the works that make up this dossier, our sincere thanks go to both the authors of the articles it comprises and to the herculean coordinators of the Working Groups formed in the 2022 edition of the Fashion Colloquium, which took place (still) remotely:

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As we mentioned in the opening of the last *Colloquium Dossier* (SANT'ANNA, et. alii, 2022, p. 2)<sup>1</sup>, “Aprendizados em tempos pandêmicos e pós-pandêmicos,” the Fashion Colloquium has adapted to the possible reality in these last three years. In online editions (...), we have fulfilled our purposes by continuing to provide opportunities for the discussion and dissemination of knowledge, ongoing or completed research (...).” In the post-apocalyptic aftermath of the COVID-19 pandemic, the Colloquium has upheld its commitment to being an annual event, and starting in 2023, it resumes its characteristic of being itinerant. The cycle of social isolation and online engagement has come to a close, after undoubtedly tumultuous years in which people worldwide had to not only (re-re-re-)signify themselves but also (re-re-re-)adapt to new ways of being in the world and interacting with others. The 18th edition of the Fashion Colloquium will be held at UNIFOR in Fortaleza, “exclusively in-person”—a prescription that seems to encapsulate our desire and need to be together, face to face, once again, after such a long time, considering that the last gathering of the large group was at Unisinos in Porto Alegre in 2019.

Certainly, new editions of the Colloquium will come—and with them, also new editions of the Brazilian Congress of Scientific Initiation in Design and Fashion (CICDEM) and the Brazilian Forum of Fashion Schools “Dorotéia Baduy Pires,” chaired, since 2022, respectively, by Professors Taísa Vieira Sena and Ana Claudia M. Alves de Oliveira. New actions and initiatives will be proposed and promoted by ABEP<sup>2</sup>, the association that

1 SANT'ANNA, M. R.; MARTINS, M. M.; QUEIROZ, C. T. M. de; MATTOS, M. de F. S. C. G. de. Editorial Colóquio de Moda, 2021. *Revista de Ensino em Artes, Moda e Design*, Florianópolis, v. 6, n. 3, p. 1 - 4, 2022. DOI: 10.5965/25944630632022e2790. Disponível em: <https://www.revistas.udesc.br/index.php/ensinarmode/article/view/22790>. Acesso em: 25 maio. 2023.

2 <https://www.abepem.org/>

steadfastly maintains, in the groups it coordinates and the guidelines it sets, the spirit of knowledge dissemination and the exchange of knowledge and practices at various educational and research levels encompassing Fashion and related courses.

For now, however, it is up to us, in addition to the acknowledgments already recorded, to highlight the articles that compose this Dossier, remembering that they were selected by the coordinators of the WGs, during the presentations of the sessions of the 2022 edition. A total of 569 people registered, of which 324 directed their work to oral presentations: 210 for the WGs and 114 for the CICDEM. Most of the works published here were initially featured in the 2022 *Annals of the Fashion Colloquium*<sup>3</sup>, but they have undergone revisions and expansions, adjustments, and additions precisely to earn their place in this Journal. The efforts to maintain the criteria of excellence in the areas/fields it covers deserve our total respect: from the fixed editors to the support editors—in all the unfolding work they assume as the “secretariat” [Ivis Aguiar Souza, Thiago Strozak, Iara Purceno de Almeida, among others]—and the Editorial and Advisory Boards<sup>4</sup>.

This edition of the Dossier is divided between articles and interviews. We invite each one of you to delight in meaningful and reflective readings on the topics proposed by the individuals who dedicated their time and effort to successfully complete the works, incorporating the observations and suggestions of the reviewers. The following are the titles of the articles and their respective authors: “Aprendizado no Instagram e influenciadores digitais de moda: Características e componentes a partir de Paulo Freire,” by Olga Maria Coutinho Pépece, Lair Barroso Arraes Rocha Silva, and Andressa Carla Palavecini; “Passando através das fronteiras: (des)enquadramentos binarizantes de corpos-vestidos bissexuais,” by Jamilie Santos de Souza; “O localismo gera valor: marcas de moda representando Fortaleza no Instagram,” by Ticiana Albuquerque; “Entre saias e navalhas: reflexões possíveis sobre roupa, memória e axé a partir de uma epistemologia das macumbas,” by Isis Saraiva Leão Medina; “Sinais de mudança na moda: uma pesquisa sobre as principais tendências, desafios e oportunidades para o setor nacional,” by Nathalia Coelho and Ana Carolina Fernandes; “Plus size sai do armário: uma análise do lugar de fala das mulheres gordas na editoria de moda da revista Donna,” by Caroline Roveda Pilger; “Notas para queerizar os estudos sobre modas não binárias,” by Natalia Rosa Epaminondas and Paulo de Oliveira Rodrigues Junior; “O impacto dos microplásticos na cadeia têxtil: uma análise da contaminação pelo meio da lavagem de roupas,” by Tânia Evelylyn Dias da Silva, Wanlídia Fernandes de A. Benevides; “Análise dos figurinos do filme Marighella,” by Maria Cecília Amaral Pinto; “Reflexões a partir dos escritos de Anni Albers: interações entre design e culturas locais,” by João Victor Brito dos S. Carvalho and Antônio Takao Kanamaru; “Diretrizes e estratégias didáticas para ensinar e aprender modelagem do vestuário: revisão sistemática

<sup>3</sup> <http://anais.abepem.org/>

<sup>4</sup> <https://www.revistas.udesc.br/index.php/ensinarmode/about/editorialTeam>

de literatura,” by Mara Rubia Theis, Emanoela Mardula, and Eugenio Andrés Díaz Merino; “Moda na era digital: explorando as tendências do metaverso, NFTS e sustentabilidade,” by Taísa Vieira Sena; “Figurinos digitais: a produção e a representação holográfica em Abba Voyage,” by Paula Regina Puhl and Samara Kalil.

Finally, continuing a series of interviews conducted with the coordinators of the Colloquium’s WGs, we present a few more stories from the pairs who answered or discussed issues related to their personal educational journeys and entry into the job market, their relationships with the Fashion Colloquium, the partnerships of the WGs, their future perspectives on fashion education and practice, and their perceptions of the importance of discussions raised in their respective WGs (considering both local and international scenarios in some cases). Recognizing the work of others, giving them the opportunity to reflect on what they do—sometimes, automatically, as predicted by the “society of fatigue”—is a way for them to express themselves beyond the masks and simulations that keep us alive in society. We say this to assure readers that they can discover new and amusing aspects about our coordinators, revealing another side of the great researchers who form the vast “framework of knowledge, practices, and affections of the Fashion Colloquium,” our space for approaching differences and, at times, distancing ourselves from similarities. These are ongoing and necessary movements that prevent us from stagnating in time and space—and within ourselves. Here are the interviews: “Consumo, Amizade e Moda,” by Olga Maria Coutinho Pépece and Ana Paula de Miranda; “Moda: entre produções e pensamentos,” by Larissa Almada Neves Aprigio and Guido Conrado; “Moda e cidades: uma relação que desenha cenários de futuros,” by Paula Cristina Visoná and Magda Rodrigues da Cunha; “A dimensão estética da moda: aparência, arte e sensibilidade,” by Renata Pitombo Cidreira and Beatriz Ferreira Pires.

In the timid autumn of May 2023,  
between Fortaleza, Ribeirão Preto, and Caruaru.

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